

Green Economy Exchange: Collaborating for Sustainable

Growth and Resilience

(September 27th, 2023)

" Entrepreneurship Driving Sustainability- a Siemens example "

By Hoai Ngan Truong

Workshop Brief:

This workshop will provide participants with insights about the concept of corporate entrepreneurship and its role to drive sustainable topic. With the hand-on examples, participants can widen their perspectives on the application field of entrepreneurship - entrepreneurial mindset from within organization. In the first part of the workshop, you are going to learn about the different between entrepreneurship and intrapreneurship. You will learn about the role, as well as, the characteristics of an "intrapreneur". In the second part, a industrial partner will give a concrete story about her intrapreneurial journey and how she drives intrapreneurial projects within organizational boundaries to address the business, social, and environmental challenges.

Q&A time is reserved for participant to get interactive with industrial partner.